



Bookseller & Consignor Contract

Author name: _____ Today's Date: _____

Item title: _____

ISBN: _____ Retail price of book: _____

Target Audience (check all that apply)

- Babies & Toddlers Preschoolers Kindergarten through 2nd grade
 3rd through 5th grade Middle School Young Adult Fiction Nonfiction

Contact name: _____

Contact email: _____ Contact Phone: _____

Please tell us about any marketing you've done to promote your book, such as other bookstore visits, social media, or interviews: _____

Please write a summary of your book: _____

INDEPENDENT AUTHOR CONSIGNMENT POLICIES

- Books will only be displayed on our shelves after an author has agreed to and signed a selling agreement, and fees detailed on following pages have been paid.
- After you've signed our selling agreement, you will be asked to bring five books to our store. We will display them on our store according to your agreement.
- Authors will receive 60% of the retail price of the books that are sold. Blue Baboon Books will keep 40%. Checks will be mailed out within 10 business days of the end of the contract term. Authors will only be paid for the books that are sold in our store or online.
- Blue Baboon Books consignor contract terms are 90 days. If we sell your books before the end of the contract, we will contact you for additional merchandise. If all your books have not been sold at the end of 90 days, we will remove the books from our shelves. You will have 30 days to retrieve any stock that has not been sold. If you have not retrieved the books within 30 days from the end of your contract, the books will become property of Blue Baboon Books.
- Blue Baboon Books is not liable for theft or damages to consignment books or products on display in our store.

By signing below, author agrees to the above terms of consignment with Blue Baboon Books.

Signature

Date

CONSIGNOR PACKAGES, FEES, and EVENTS

Check all that apply	BRONZE PACKAGE	
	<ul style="list-style-type: none"> • Author's book will receive shelf space in Blue Baboon Books. • Blue Baboon Books will sell the author's book in our store and at bluebaboonbooks.com. • The bronze package does not guarantee that we will review, promote, or prominently display your book. 	\$25

Check all that apply	SILVER PACKAGE	
	<ul style="list-style-type: none"> • Author's book will receive shelf space in Blue Baboon Books. • Blue Baboon Books will sell the author's book in our store and at bluebaboonbooks.com. • Blue Baboon Books will promote author's book via social media (Facebook, Twitter, and/or Instagram) at least three times during the 90-day contract period. Promotions will include a photo of the book, a one- or two-sentence summary, and a link to purchase the book online. • For the first 30 days of your contract, Blue Baboon Books will prominently display your book. This could include placement on an endcap, display table, window display, or on our tree. Additional time can be purchased for \$50 per additional 30 days. • For an additional fee of \$40, we will send out an email via our marketing service to our customers to promote your book. This will include a picture of your book, a short summary, and a link to purchase your book online. • For an additional fee of \$75, one of our staff members will read and review your book. This does not always guarantee that we will write a favorable review recommending the book, but we will always be fair and honest. 	\$150
	60 days of prominent display	\$50
	90 days of prominent display	\$100
	Marketing email sent out to Blue Baboon customers to promote book	\$40
	Staff review of book	\$75
	Package total:	

Check all that apply	GOLD PACKAGE	
	<ul style="list-style-type: none"> • Author's book will receive shelf space in Blue Baboon Books. • Blue Baboon Books will sell the author's book in our store and at bluebaboonbooks.com. • Blue Baboon Books will promote author's book via social media (Facebook, Twitter, and/or Instagram) at least three times during the 90-day contract period. Promotions will include a photo of the book, a one- or two-sentence summary, and a link to purchase the book online. • For the first 30 days of your contract, Blue Baboon Books will prominently display your book. This could include placement on an endcap, display table, window display, or on our tree. Additional time can be purchased for \$50 per additional 30 days. • For an additional fee of \$40, we will send out an email via our marketing service to our customers to promote your book. This will include a picture of your book, a short summary, and a link to purchase your book online. • For an additional fee of \$75, one of our staff members will read and review your book. This does not always guarantee that we will write a favorable review recommending the book, but we will always be fair and honest. • Blue Baboon Books will host an author event for you during our regular business hours. Author events can include (but are not limited to) book talks, readings, storytimes, and book signings. • Author events will include event space, promotion via our social media and website, inclusion in our marketing emails, and a calendar listing on our website and our hardcopy calendar we hand out to customers. • For an additional fee of \$25, we will send out a professional press release to local media outlets. 	\$300
	60 days of prominent display	\$50
	90 days of prominent display	\$100
	Staff review of book	\$75
	Professional press release	\$25
Package total:		

Please make checks payable to Blue Baboon Books.

FOR OFFICE USE ONLY	
Contract start date: _____	Received by _____ Qty. _____ Sold _____
Contract end date: _____	Qty returned: _____ Unsold books ret'd date: _____
Retrieved by (signature): _____	Printed name: _____